



Useful information:

Event dates: 16 - 19.03.2016

Edition: 23

Venue: Inter Expo Center - Sofia

Official Internet site of the exhibition:

www.securityexpo.bg/en

Admission: tickets, invitations and registration

Security Expo will be held in parallel
with the 16th edition of **BULGARIA BUILDING WEEK**.

Partners:



Organizers:



**BULGARIAN CHAMBER OF COMMERCE
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INTER EXPO CENTER • IEC

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SECURITY EXPO 2016 16-19 March



INTER EXPO CENTER • IEC

www.security.bg

Having confirmed its role as the Bulgaria's unique event in the sector and one of the foremost on the Balkans, thanks to the success of the 2015 show, SECURITY EXPO 2016 will be approaching the market with an innovative exhibition plan which focuses increasingly on the integration of systems and technologies. Opening a window on the "Internet of Things" (IoT), in which 'things' become smart, communicate with each other and are all linked up in a single network, SECURITY EXPO 2016, along with security, its primary core business, will be focusing its attention on products and solutions linked to synergic sectors like domotics, road safety and cyber security. There will also be space for urban lighting, special vehicles, GPS systems, products and services that detect and extinguish fires, personal protective items. Because, in a world that is continuously evolving, it's not just physical and logical security that's important. Security is becoming a strategic driver for business, a factor that is fundamental not only to ensure protection and control, but also to monitor performance and remote management.

■ **VIDEOSURVEILLANCE, SECURITY, RFID, LOCKING SYSTEMS**

■ **IoT, SMART BUILDINGS, HOME and INDUSTRIAL AUTOMATION**

■ **FIRE ALARM, FIRE EXTINGUISHING, EMERGENCY, SEARCH&RESCUE**

■ **IT SECURITY, CYBER, DATA&NETWORK SECURITY**

THE 2015 EDITION IN FIGURES

- 3.000 square meters
- 46 exhibitors from 10 countries
- 8.500 visitors from 13 countries

GET INVOLVED & *MOPS!*

- *Meet* - industry professionals
- *Offer* - the latest technological innovations

- *Present* - integrated solutions for specific applications
- *Share* - security

SECURITY EXPO 2016

As an effective industrial policy tool and a driver for development, SECURITY EXPO 2016 offers a real opportunity to:

- encourage contact between the national and international supply and demand
- introduce trade professionals attending the show to the new features and the advantages of the latest technological solutions
- expand your business through matching and meeting with high-profile buyers, especially from the Balkan area and Eastern Europe
- get updated on the latest trends and raise awareness in the industry
- introduce institutions to the opportunities offered by the security sector today to encourage global economic development

SIDE EVENTS IN 2016

- Demo zone CAMCORNER
- Discussion: „SAFE CITY - security systems in construction projects“
- SMART PRODUCT of THE SHOW

Everybody's looking for your products, so don't hesitate to participate and **BOOK NOW** your place! Electronic promotion of your participation is free of charge!

Attract attention to your company through the various and flexible advertising and sponsorship opportunities we offer!

Plan your event! We offer a comprehensive consultation, full service and qualified assistance in the organization and implementation of events.

Why participate in Security Expo 2016?

- Generate sales leads
- Build relationships with existing customers
- Assess your competition
- Conduct market research
- Showcase product and service solutions
- Enter new markets
- Develop channel networks
- Demonstrate thought leadership
- Access senior active decision makers
- Network with the information security industry

Properties subject to centralized security



Transportation of cash and valuables



Specialised vehicles



Internal security market segment (in millions of leva)*



*In 2012 the internal turnover was €362. 920. 544 millions

Distribution of fires in 2014 in key sectors

